



Wayland Hall | Feature Profile



PROJECT

Wayland Hall has been the icon building of the Academy since it was built in 1855. The residential building has undergone remodeling throughout its history; the 2009 renovation, however, is the most extensive as it encompassed a total rebuilding of the interior.

CHALLENGES

As the interior signage was going to be placed in areas where potentially non-supervised activities would occur, special considerations, such as the use of durable materials, were required.

Most importantly, the renovation would not have been possible without the generous contributions of many, making it essential to appropriately recognize all donors to the Wayland Hall Renovation project.

SOLUTION

Upon entering the newly renovated entrance of Wayland Hall, residents and guests are welcomed by an illuminated donor recognition display that communicates an ever-lasting gratitude to all those who made the project a success.

The SignElement's design studio created an aesthetic interior system where architectural and donor recognition were combined into one signage solution. Accommodating ADA signage, acrylic pieces are channel routed to securely fit below Corian® that features engraved copy for room naming. In addition, a variety of room identification included updateable elements, providing the option of replacement inserts for necessary changes.

Stainless steel disks with bead-blasted donor names create long-lasting recognition for the exterior elements.

Overall, this package remained consistent with the Academy's goal to renovate and re-design the historical residential building.

CLIENT

Wayland Academy
Robert Esten, President
920.356.2120

LOCATION

Beaver Dam, Wisconsin

DATE

Fall 2009

PROJECT SCOPE

Interior, Exterior and Donor Recognition Signage

MATERIAL/PROCESS

Acrylic, Corian®, Glass, Stainless Steel, Wood

BUDGET

\$35,000

"The signage in our building has been received so well as it thoroughly reflects the design and architecture of our renovation, including the donor recognition wall. We appreciate all the efforts that were put into our project; the final result is fantastic. The team at SignElements delivered an impressive package that extended beyond any expectations that we had. Our relationship is one that I would recommend to anyone for their signage needs."

Robert L. Esten, President
Wayland Academy

