



Fox West YMCA | Feature Profile



PROJECT

The Fox West YMCA, originally built in 2002, underwent a renovation in 2008 with plans to expand the services they could offer the Fox West community. As their successful fundraising campaign was nearing completion, SignElements was called upon to create architectural and donor recognition signage for the 24,590 sq. ft. addition.

CHALLENGES

It was imperative for the new signage package to correspond with the existing facility signs, all within a modest budget and given time constraints. As SignElements created the original signage in 2002, their ability to reference documented files and match previous design elements was tested.

SOLUTION

With efficient project management and coordination of the existing building architecture with the new, SignElements delivered a successful signage package.

All elements of this project were consistent with the YMCA program center's established style and identifying colors.

As a result of proven performance, the YMCA continues to utilize SignElement's architectural and donor recognition signage services.



CLIENT

YMCA of the Fox Cities
Sue Pawlowski, Community Relations Director
920.729.9622

LOCATION

Greenville, Wisconsin

DATE

Winter 2008

PROJECT SCOPE

Interior and Donor Recognition Signage

MATERIAL/PROCESS

Acrylic, Aluminum, Digital Prints, Vinyl

BUDGET

\$10,000

"During a major expansion project, I enjoyed working with SignElements. They were extremely helpful as we were operating on a limited budget for signage. With their help, we were able to reuse and relocate a number of signs, thus saving money for other areas in need of signage. In the end, we have a building- built in two phases; six years apart - with seamless signage!"

*Maureen Hatchell
Fox West YMCA*

