



Oshkosh West YMCA | Feature Profile



PROJECT

In October 2009, the Oshkosh Community YMCA opened a 32,000 sq. ft. addition to it's 20th Avenue facility. The expansion increased the size of the center to 160,000 sq. ft., making it one of the largest in the state.

CHALLENGES

It was important for this signage package to compliment the design of other various existing signs, while staying in budget and meeting timeline requests.

As some signage required mounting on brick walls, the use of stronger adhesive was necessary to ensure permanency throughout traffic areas.

SOLUTION

The SignElements team presented an attractive package that included an assortment of project requests, from flag mounted to overhead directorial signage and room identification to donor recognition signage.

All elements of this project were consistent with the YMCA program center's established style and identifying colors.

As a result of proven performance, the YMCA continues to utilize SignElement's architectural and donor recognition signage services.



CLIENT

Oshkosh West YMCA
Jeff Schneider, Facilities Manager
920.230.8439

LOCATION

Oshkosh, Wisconsin

DATE

Fall 2008

PROJECT SCOPE

Interior and Donor Recognition Signage

MATERIAL/PROCESS

Acrylic, Aluminum, Digital Prints, Vinyl

BUDGET

\$10,000



"We were thrilled with the job that SignElements did for the Oshkosh YMCA. We had a tight timeline that was met and the process was painless and quick. The finished signage is exactly what we needed and wanted. We would highly recommend them for anyone's signage needs."

*Amy Albright
Oshkosh Community YMCA*

