



## St. Elizabeth Hospital | Feature Profile



### PROJECT

In 2006, St. Elizabeth Hospital, a member of the Affinity Health System, built a new 50,000-square-foot atrium lobby. A leader in creating sustainable healthcare environments, St. Elizabeth was the first hospital in Wisconsin to use the environment friendly concepts of the Leadership in Energy and Environmental Design (LEED) U.S. Green Building Council Rating System.

### CHALLENGES

Developing, producing and installing a cost-effective, functional design based on the client's rough concept was the ultimate goal. SignElements needed to create specialty artwork, directory and interior wayfinding signage that overall complimented the values and mission of the Affinity Health System and St. Elizabeth Hospital.

### SOLUTION

For each main directory, SignElements constructed decorative, non-lit cabinets that utilized glass and aluminum sign extrusions. An interior illuminated floor identification level sign stands next to the main directory with translucent digital prints that compliment the atrium décor. As each main directory cabinet stands three feet wide and seven feet tall, it contains concealed fasteners with no visible seams.

A generic, flat-cut cross for the atrium artwork surely would not compliment the beautiful lobby. For that reason, SignElements layered aluminum tubing to create a three-dimensional cross that is elegant, yet simple, all within a modest budget.

SignElements worked closely with the project architect and general contractor to create a custom signage solution that was cost-effective, creative, functional, and most importantly reflected the client's overall principles.

### CLIENT

Affinity Health System  
Steve Jencks  
920.831.1441

### LOCATION

Appleton, Wisconsin

### DATE

Spring 2006

### PROJECT SCOPE

Interior and wayfinding signage

### MATERIAL/PROCESS

Aluminum, Dimensional Letters, Glass

### BUDGET

\$35,000

*"The project team at SignElements provided us with a full range of interior signage for Phase 1 addition of St. Elizabeth Hospital. They were able to follow our specifications and finalize renderings into constructible design plans. They pay very close attention to detail through design, fabrication and installation with budget and schedule in mind. With opening a new main entrance, public way finding is essential to patients and new visitors. SignElements provided the scope of services and the right value fit for this project to be a success."*

Steve Jencks

Project Coordinator, Affinity Health System

